



MOUNTAIN VIEW
COUGARS
BASEBALL

2025 COUGARS BASEBALL SPONSOR PACKET

TAX DEDUCTIBLE CHARITABLE DONATION

Dear Cougar Baseball Fan,

Please accept this letter as a request for donation.

The Mountain View Cougars “Cougar Bullpen” is a local non-profit charitable organization that was developed to help support the baseball players at Mountain View High School. The Cougar Bullpen’s dedicated group of volunteer parents help support and shape the futures of young athletes and give them the opportunity to develop their self-confidence, camaraderie as teammates, improve their athletic skills, gain leadership abilities and represent their community.

The program currently has three teams, a Varsity, JV, and JV2 team. We are asking for Business or Personal tax deductible donations to enable players to have the best high school experience possible.

Please review the following packet to see how you or your business could contribute to the MV baseball program. In addition to the cornerstone sponsorships on the following pages, any monetary donation would be greatly appreciated and would help our program tremendously in meeting our mission and goals.

EIN: 80-0611536

On behalf of the Mountain View Cougar Baseball program, I would like to thank you for your generous support!!

Trev Naranche
President, Cougar Bullpen



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ABOUT THE COUGAR BULLPEN

We Need Your Help and Support!

You, our valuable sponsors, are helping to make it possible for the players to achieve their goals. Our program could not work at its current level without your financial help from the community. This is a great way for you to give back to your community and to help these young men gain the necessary training and experience they need to compete and become successful in their future endeavors.

Why sponsor our local Cougars baseball teams?

- 1. Increase awareness of your company's products and services.*** Each of our sponsorship packages has benefits built in for your company (see levels of sponsorships below). Your company's brand will be in front of the sports market of parents, coaches, program organizers, players and fans from local and regional areas.
- 2. Helps keep the quality of our program competitive with other programs around the state.*** The MV baseball program receives very limited district funding. Therefore, the program must cover most expenses on their own. Parents pay a registration fee and volunteer to help with fundraisers and a variety of other activities to help reduce the costs as much as possible. Additional sponsorship funds help go toward covering basic operating expenses such as purchasing uniforms for the teams, replacing worn out baseballs, field maintenance costs and facility improvements, improving training equipment, paying tournament and umpire fees, providing scholarships, renting and maintaining restrooms and offsetting the cost of team travel and our summer ball program.
- 3. Tax Incentive.*** The Cougar Bullpen is a 501(c)(3) non-profit organization and donations are subject to tax deduction for making a charitable donation to the program.
- 4. A welcomed form of advertising.*** Sponsoring a youth sports team is a positive and engaging way to market your brand. Parents like to support companies that are helping local sports.
- 5. Build Local Goodwill.*** Your company's sponsorship to the Cougar Bullpen makes a positive contribution to the community. Overall this can evoke a community wide feeling that your company understands the impact and importance of sports for their youth and instills a sense of loyalty among current and future business patrons.
- 6. Outstanding value for the dollar invested.*** Sponsorship costs can vary and range from \$350 to \$2500. When compared to other forms of advertising, sponsoring Mountain View Cougar Baseball can be a considerable value and a great option to include into your marketing mix.



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DINNER AUCTION VIP TABLES

Cougars Baseball is hoping for your continued support and requests your consideration in contributing to our 7th Annual Dinner/Auction event on February 1st, 2025 at the Vince Genna Field House. This event financially supports the baseball program and players at MVHS and is our main fundraiser for the year. Funds raised are used to cover the costs of operating our high school baseball program, and more importantly, to decrease the financial burden of the parents. We are looking for corporate donors to help offset the cost of our event and make the event successful and memorable.

All donations are tax deductible.

Title Sponsor:

\$2500

- Main table at the MV Dinner & Silent Auction event
- 8 dinner tickets to the MV Dinner & Silent Auction event *plus* 16 drink tickets
- 4' x 8' banner with company logo displayed at the Dinner Auction
- Your Company logo on the dinner tickets
- Double full page advertisement in the event program
- Spotlight slide in the media show
- Master of Ceremonies announcement throughout the night
- Your Company logo on every dinner table
- 2025 Opening Day Game Sponsor
- Listing on our website and shout out on our Facebook and Instagram pages
- Corporate banner at the event will be placed on our concessions stand for one (1) year that is visible from the main entry and the fieldhouse year round
- Your Company logo on the 2025 Sponsor banner placed on our concessions stand
- Thank you gift

Premier Sponsor:

\$1500

- Designated table with table décor and favors
- 8 dinner tickets to the MV Dinner & Silent Auction event *plus* 8 drink tickets
- Full page advertisement in the event program
- Spotlight slide in the media show
- Dinner and Dessert table advertisement
- Listing on our website and shout out on our Facebook and Instagram pages
- Your Company logo on the 2025 Sponsor banner placed on our concessions stand
- Thank you gift

DINNER AUCTION VIP TABLES

Business Table Sponsor:

\$750

- Designated table with table décor and favors
- 8 dinner tickets to the MV Dinner & Silent Auction event
- Acknowledgement in the media show
- Your Company logo at your table
- Business name listed in the event program
- Shout out on our Facebook and Instagram pages
- Your Company logo on the 2025 Sponsor banner placed on our concessions stand

If you would like more information on any of these sponsorship opportunities please contact:
Trev Naranche | cougarbullpen@gmail.com

Cougar Baseball.....Creating Lifelong Brothers

Please make checks payable to:

Company Name: _____

Contact Name: _____ Phone: _____

Email: _____ Website: _____

Donation Date: _____ Donation Amount: _____

Notes: _____



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BASEBALL FIELD SIGNS

Mountain View Baseball asks for your support by considering the purchase of outdoor advertising space at our **Baseball Field**. Your company's logo and message will be featured on a durable, full-color, 4' x 8' vinyl banner that will be positioned across our outfield fence. Each advertiser placement is visible from the sidelines and bleachers year-round. Proceeds from the sale of advertising on the outfield fence will be used to help cover travel costs for the Varsity team competing in the annual Spring Break tournament.

Outfield Fence Sign

\$500

- Includes 4' x 8' full-color banner on MVHS Varsity outfield fence for **1 year**
- Listing on our website and shout out on our Facebook page

The least expensive outdoor advertising opportunity is our **Sideline Bleachers**. Your company's logo and message will be featured on a durable, full-color, 36" x 18" vinyl banner that will be positioned across the top of the bleachers behind home plate. Proceeds from the sale of advertising on the outfield fence will be used to help cover travel costs for the Varsity team competing in the annual Spring Break tournament.

Sideline Bleachers:

\$350

- Business name listed on 2' x 3' full-color banner along the bleachers for **1 year**
- Listing on our website and shout out on our Facebook page

All donations are tax deductible.



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Thank you for supporting Mountain View Cougar Baseball.
Please select your support level and complete the information below.

Please select your **tax deductible** option:

- | | |
|--|--|
| <input type="checkbox"/> Scoreboard Sign (SOLD OUT) | <input type="checkbox"/> Scoreboard Header (SOLD OUT) |
| <input type="checkbox"/> Outfield Fence Sign (1 YEAR) | <input type="checkbox"/> Sideline Bleachers (1 YEAR) |
| <input type="checkbox"/> Other _____ | |

Company Name: _____

Contact Name: _____ Phone: _____

Email: _____ Website: _____

Donation Date: _____ Donation Amount: _____

Notes: _____

Please send Company logo or artwork for outfield signs to:
Trev Naranche | cougarbullpen@gmail.com

Please make checks payable to:
Cougar Bullpen
Tax ID: 80-0611536

Mailing Address:
63372 Freedom Place
Bend, OR 97701

Cougars Baseball appreciates your generosity!